



# Dutch Proptech Bootcamp to NYC // November 5-7 2018

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## Coinciding with the New York Real Estate Tech Week 2018

**Dutch PropTech scale-ups interested in exploring the US PropTech industry and expanding to the US market, make sure to join the Dutch PropTech bootcamp to NYC November 5-7 2018.**

During this three-day program you get introduced to the NYC innovation- tech and PropTech industry, get insights in how to do business/expand to the US market, can attend the world's leading real estate technology event MIPIM PropTech Summit and have the opportunity to meet with industry experts and potential partners.

This bootcamp is initiated by **Halve Maen**, a public-private partnership to create a soft-landing for Dutch startups in NYC and organized by the Consulate General of the Kingdom of the Netherlands in New York and **B. Building Business**, in partnership with **Holland ConTech&PropTech**.

### **About the New York Real Estate Tech Week // November 5 – 11 2018**

5K Leaders & Innovators // Pre-vetted audience of top government, business, investor, and technology minds from around the world. 200 Growth Stage Startups // Direct access to founders of proven and industry-changing real estate technologies, products and services. 12+ Events Across the City // Panels, roundtable discussions, demos, networking, education sessions and more, hosted by market leaders and disruptors. 9 Asset Types Represented // From commercial and residential to parking, warehouse, leisure, special use and everything in between.

### **Flagship event: MIPIM PropTech Summit // November 6 2018**

**MIPIM PropTech Summit**, the world's leading real estate technology event, will take place on November 6 in New York City. The MIPIM PropTech Summit unites key real estate decision makers from all sectors to connect with the most innovative startups and technology companies to take their business to the next level, building the future of Real Estate.



Kingdom of the Netherlands

**B.**



**Dutch PropTech Bootcamp // November 5-7 2018**

please note that this program is still tentative

**Monday November 5**

- **Welcome to the NYC (real estate) tech innovation ecosystem**  
With experts on e.g. legal, HR, US business development, in collaboration with the **NYCEDC**.
- **Lunch with a selection of NYC Real Estate/PropTech industry leaders and experts**  
(e.g. **MetaProp NYC**, **REBNY** and speakers attending the MIPIM PropTech Summit)
- **Meet with Dutch founders in NYC**  
Learn about the do's and don'ts when expanding/doing business in the US

**Tuesday November 6**

- Attend flagship event: MIPIM PropTech Summit  
**Full conference program**

**Wednesday November 7**

- **Breakfast with Silverstein Properties**  
One of the largest investors in NYC real estate, known for e.g. developing and owning the World Trade Center complex and 120 Wall Street
- **Site visit - Sidewalk Labs**  
**Alphabet Inc.**'s urban innovation organization. Its goal is to improve urban infrastructure through technological solutions, and tackle issues such as cost of living, efficient transportation and energy usage
- **Pitch event - Dutch PropTech**
- **One-on-one meetings/matchmaking**

**Optional // Thursday November 8**

- #ASDSummit aka The DealMaker Summit
- PropTech Challenge Demo Day, Hosted by Rudin Management in Partnership with REBNY
- RE I TECH DEMO in partnership with Totem and 1776

**How to apply and more information**

**APPLY HERE**

Application deadline is September 20, 2018.

Costs: 500 USD per participant\*, including full three days of programming + MIPIM PropTech Summit ticket (worth 350 USD).

\*All travel expenses including flights, accommodation and meals are at the participant's expense.

For this program, a maximum of 6 companies will be invited to participate. You will be notified within a week after the deadline of September 14 2018 and will be asked to confirm your attendance.

For questions and more information about this program, please contact Yeni Joseph: [yeni@halvemaen.co](mailto:yeni@halvemaen.co)

