Draft
Smart City Program NDW house

13 March 2018

"The Future of Living"

Disclaimer: not all items in the program below are yet confirmed, some are still subject to change!

Introduction
Following the Cities Summit at SXSW a special Smart City program will be hosted on Tuesday 13 March at the New Dutch Wave house.

The term "smart cities" have become synonymous for cities implementing new technologies, though truly smart cities are more than tech savvy. Cities are reflections of the people who live, work and play within them. Experts from different angles share their visions on how they think the future will look like for cities in all corners the world. We offer an interactive program with Dutch and foreign cities, startups and entrepreneurs. The overall theme of the day is "The Future of Living" and issues like how urban development can be done in a transparant process in which citizens and professionals cooperate and co-create will be touched.

The New Dutch Wave Smart City program is a kick off to phase two of the Dutch Smart City Strategy with a focus on accelerating international cooperation with cities around the globe, and use the power of the collaborating cities to effectively tender and develop interoperable, scalable and replicable Smart City solutions, and with that, create sustainable industry jobs, welfare and well-being.

Last but not least, The New Dutch Wave house will host the Closing Networking Drinks SXSW Cities Summit on Tuesday 13 March.

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Tuesday 13 March - New Dutch Wave house

Time slot	Program:	Participants
09.00	Walk-in guests	
09:30 - 11:00	**Expo & breakfast meet-up:** **"Expo Design, City and Technology ".** **Thema: "How to design the city"** followed by a Panel lead by Prince Constantijn on urban development. Opening by Jann de Waal Speakers: - Rotterdam: Lars Crama (Blue City) on "Design of the circular city" (role of their project for the city). - Amsterdam: Ger Baron, *subject*: *digital* ?! - Creatives: UNStudio, Ren Yee (head of innovation strategy and forecasting. *Subject* ? - Hamburg: Claudius Lieven. Subject: how urban development can be done in a transparent process in which citizens and professionals cooperate and co-create. Context: https://investinholland.com/dutch-cities-featured-architectural-digest-globe-mail/	Cities: - **Rotterdam**: **Lars Crama** (Blue City) and Erasmus university: name tbc - **Amsterdam**: **Ger Baron**, CTO - **Hamburg**: **Claudius Lieven, Ministry of Urban Development and Housing**, Head of staff unit for planning communication and citizen participation, City of Hamburg; Creatives: - **UNStudio**, **Ren Yee** (Head of innovation strategy and forecasting
11:00 - 11:10	- Expo Floriade 2022: introduction with a film. Short pitch (max. 10 min.)	**Representative of de Floriade Expo 2022, Mark Spetter**
11:10-11:30	**Key-note** by **Steve Adler, mayor of Austin** *Check with SUD: is prince Constantijn available for a brief interview with mayor Adler ?*	Mayor Steve Adler + Note: *Time slot to be confirmed by Mayor Austin*
11:30 - 13:00	**Panel discussion** Subject: Cities at a tipping point: the 19th century was a century of empires, the 20th century was a century of nation states. The 21st century will be a century of cities (Wellington Webb, mayor of Denver, 2000)	- **CTO New York, Miguel A. Gamiño** - **CIO The Hague, Marijn Fraanje** - CIO Austin, Stephen Elkins - **Professor of Erasmus University Rotterdam** - **Municipality Amsterdam, Henk van Raan**

13:00 - 14:15	**Pitches & Panel by Smart City Startups (aprox. 7 minutes per pitch); 10 startups (R'dam en AMS). Theme: 'Future of Living'.** **+ Pitch of 7 minutes Sea salt Battery: the cheapest and cleanest solution to store energy. By Dr. Ten** http://www.drten.nl/portfolio_item/zeezout-batterij/?lang=en	*Startups Rotterdam* *Blue City* *Startups Amsterdam* ***ACTIE**; A'dam In Trade/Business & ASC voor het benaderen van 5 a 6 startups die mogelijk al aanwezig zijn bij SXSW.*
(14:15 - ……	**The Cirqle)**	
14.15 - 15.00	**Round table with Amsterdam Smart City. Topics of discussion (draft):** - WeMakeTheCity ("The festival that makes cities better" - Amsterdam's Agile Digitalization ("smartest cities do make social impact & public value through tech & data") - Amsterdam Innovation Arena (Smartest stadion for multi-purpose use) - MaaS (Mobility as a Service) - Smart Policing ("data driven for a safe & Smart City")	.. Anil Balgobind – Gemeente Amsterdam Henk van Raan – Adam Arena Eric Minck – Min IenM Jeroen Berndsen – Politie
14:40 - 15:00	**Innogy**: presenting a smart city project in Dubai [tbc ?] presented by Andre Richter Managing Consultant, and Lukas Winter (Senior Consultant) Innogy Gmbh	
[15:00 - 17:00]	*[DEPT]*	Bass
18:00 - 20:00	**Closing Networking Drinks SXSW Cities Summit** at the New Dutch Wave house: Opening performance: **Inspiring Music&Tech performance by Chagall van den Berg: Connecting Tech**	Danny/Attila checken bij SXSW of zij toestemming geven voor haar optreden voor de opening.

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Pre-Smart City program Dell: Please also check: *https://www.nalta.com/sxsw*