







2019 Tech Bridge

Launch: TechBridge Sweden/The Netherlands

Women in Tech

Save the Date: 25th of November

Time: 15.30-19.00

Location: Epicenter Amsterdam **Number of seat available:** 100-150

TechBridge Sweden/The Netherlands is a concept initiated by the Swedish Embassy in The Netherlands, Swedish Chamber of Commerce, Epicenter Amsterdam (and StartupDelta?) with the ambition to increase the knowledge about Sweden and The Netherlands as two world-leading nations when it comes to technological innovation. The objective is to build strategic partnerships between the parties in a dynamic forum where the message about our innovative countries is conveyed through shared experiences and best practices. The content created will be spread in a serie of podcasts highlighting interesting and dynamic tech related subjects from both Sweden and the Netherlands. The target group are prominent Dutch and Swedish investors, decision makers, academia and media.

This first edition of TechBridge Sweden/The Netherlands is highlighting the potentials of "Women in Tech" and will be a pre-event to the European Women Technology Conference in Amsterdam taking place on November 26-27th, 2019. This edition of TechBridge has been designed to inspire, celebrate and connect Women in Tech. We will deep dive into what the challenges are for Women in Tech, what we can learn from each other, how we can encourage more girls to choose technology studies and how we change the patterns of investors.

Sweden and the Netherlands have traditionally very strong trade relations and in recent years the tech industry has impacted the bilateral bond even more and the traffic is high. Both Amsterdam and Stockholm are widely described as the tech start-up capitals and rank high in most internationally recognized lists of competitiveness and innovation capacity.

The second edition of TechBridge will cover another challenging theme in tech and will take place in Stockholm next year.





